



27<sup>th</sup> February 2009

## **Family moments back in the frame!**

### **EBS announces winner of National Photography Challenge**

The EBS Family Moments Photography Challenge winner was announced today at a prize-giving ceremony in the Burlington Hotel in Dublin. Damien Quirke from Passage West in Cork was selected from over 3,000 photographs by the panel of judges including award-winning photographer, Bryan O'Brian and model and journalist, Laura Bermingham.

The EBS Family Moments Photography Challenge was launched last October to find the photograph that best captures family moments, in recognition of the EBS family which has grown, over the past 70 years, to over 440,000 members nationwide.

Damien Quirke's winning photograph of his family's shadows on a sun-splashed beach was selected as the national winner. "Damien's image captures a very special family moment," explained EBS Head of Marketing, Aidan Power. "EBS is Ireland's only mutual financial organisation: we are owned by our members, and run in our members' best interests. EBS has been helping Irish families finance their homes and futures for over 70 years and in recognition of this heritage, we are seeking to put real people and their family experiences at the heart of our communications.

"Everyone who entered the competition is a winner - all entrants will be in with a chance to take part in a national advertising and marketing campaign in the future as EBS brings genuine family moments to the heart of our communications."

To view the winners you can log onto EBS Family Moments Photography Challenge website [www.ebsfamilymoments.ie](http://www.ebsfamilymoments.ie).

More Information...

Full results of the EBS Family Moments Photography Challenge can be viewed [here](#)