



*26<sup>th</sup> January 2010*

## **Christmas FM raises €70,000 for Simon Communities for Cork and Dublin**

Charity radio station Christmas FM, which broadcast during December 2009, raised over €70,000 for the Simon Communities of Dublin and Cork, including €5,256.07 through a dedicated EBS Christmas FM Account. The total raised was more than double the station's original target of €35,000. Donations were raised through corporate sponsorship, texts and online donations.

Aidan Power, Head of Marketing, EBS Building Society, commented: 'EBS has a long-standing CSR partnership with the Simon Community spanning five years, and are delighted that we were able to support them through sponsorship of the station and help raise much needed funds for their work. It was fantastic to see people giving so generously at time that can be very expensive for many families. Reaching a figure of €70,000 in donations is an excellent result for both Christmas FM and the Simon Communities.'

The Christmas FM station, was entirely run by volunteers who were assigned roles according to their area of expertise. Over 100 volunteers participated across the "on-air", production and promotion of the station this year, each devoting 20 – 50 hours of their time.

EBS would like to thank all of our members who may have listened to or contributed to raising €70,000 for the Simon Communities of Dublin and Cork over the Christmas period.